

A-Z of Fundraising ideas for Malvern Special Families charity

Malvern Special Families is a local charity providing clubs and play schemes for children and young people with disabilities. As a small charity, every £1 you fundraise will make a huge positive difference to local families' lives.

The money you fundraise could be used to: enhance our activities, help us organise a special group day trip out to a local attraction, or enable a new family to access our services. This could have a huge positive impact on a local family - many MSF families describe our services as a "lifeline."

Here are some ideas to help you get your fundraising started and to maximise your fundraising efforts:

A – Auction

Host a charity auction. Ask friends and local contacts to donate items to auction.

B – Book Sale



See if you can host a book sale in your office – ask colleagues to bring in second hand books for a pop up book shop. Ask for donations like 50p or a £1 per book.

C – Cake Sale

Everyone loves a cake sale in the office! Get people involved with baking and bringing in cupcakes, cakes, biscuits and ask for donations of 50p or a £1 per item to MSF. If you are time poor bring in a packet of shop bought cupcakes and ask for donations.



D – Dress Down Day

Organise a dress down day at your workplace. Encourage people to wear something casual, fancy dress or wear our charity's colours of blue and orange. If everyone donates a £1 on the day, your fundraising total will soon stack up!

E – Ebay for charity



Have a spring clean and get e-baying your unwanted items – you can now select Malvern Special Families as a charity to donate a percentage of your E-bay sales to. This will help add to your fundraising total.

F – Forest Warrior or team challenge

Get in training for Forest Warrior, an MSF team mud run or sponsored challenge. Keep a paper sponsorship form handy so when your friends, neighbours or gym buddies ask what you are up to, you can tell them all about your latest challenge. If you aren't taking part in Forest Warrior you can sponsor the team instead at:

<https://www.justgiving.com/fundraising/msfforestwarriors>

G – Gift Aid it

If you are taking part in a sponsored event or challenge don't forget to ask everyone who is sponsoring you to gift aid it. This can add 25% to your fundraising total.

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H – Hour of pay

Why not consider a voluntary donation of an hour of your pay to add on to your fundraising total. You could also ask colleagues if they would consider doing the same, as this could make a really impressive total.

I – Indoor rowing

Set yourself an indoor fitness challenge like rowing a set number of miles, or swimming a certain number of lengths and ask friends to cheer you on and sponsor you.

J – Jumble Sale

Everyone is busy spring cleaning at this time of year. So why not organise a local jumble sale or table top sale with all proceeds to Malvern Special Families?

K – Knitting

Do you like knitting or are you a talented artist or jewellery maker? Make something arty or crafty and ask for donations to MSF.

L – Loose change collection

Ask anyone who you work with to donate some loose change to MSF from their pockets.

M – Match-funding

Ask the company you work for to match-fund any money you raise for Malvern Special Families. Lots of companies offer to match-fund community fundraising. This can quickly double the money you raise, so it's definitely worth asking your boss. If the company does not have a policy on this, why not ask one of the staff at the top to be generous and personally match-fund any amount fundraised.

N - Name the bunny



Ask people to name the bunny. Somebody donates a toy bunny rabbit. Everyone else can enter for a suggested donation of 50p or £1 per name guess. The person who wins keeps the bunny. This is a fun and easy fundraiser for this time of year.

O - Online giving

It's a good idea to set up an online sponsorship site to share with your contacts and link it through to Malvern Special Families. Let us know what your web link is and we can share it with our contacts. You can link yours to MSF here: <https://www.justgiving.com/malvernamilies>



P – Pinwheel

Get baking edible pinwheels! These are a tasty favourite for children and adults alike. Pinwheels are bite sized savoury snacks made out of puff pastry. You can look up easy recipes like pizza puff pastry pinwheels online. Get baking and take them in to your office and ask for donations to MSF for these tasty snacks.



Q – Quirky or seasonal fundraisers



The quirrier the better. Dress up in a mascot's outfit. Do a wacky challenge or theme your fundraising around something seasonal: Spring, Mother's Day and Easter are just around the corner. Why not host an Easter fundraiser - for example get your workplace involved – ask people to bring in unwanted or donated Easter eggs to the office and ask colleagues to make donations for them.

R – Radar

Help get Malvern Special Families charity out from under the radar. Did you know that as we are such a small charity in a crowded charity marketplace, we are often forgotten about when it comes to local fundraising. Help us get our charity's name out there by sharing information about our services, shouting about the good work that we do and fundraising for us.

S - Sponsored walk

Organise a group sponsored walk. For example up to the Worcestershire Beacon. Raise sponsorship money in advance. Wear our charity colours for a fun photo at the top.

T – Tombola

Tombola's can be a fun way to raise some money for Malvern Special Families. Why not theme it as a chocolate tombola. You may be able to get people to donate chocolate and people who play will have lots of fun winning it.

U - Use social media

Get snapping photos of you training for your sponsored event or get a group photo at any fundraiser you host. Then share your pictures online with details of your online giving page. You may be surprised at how quickly people share on social media and sponsor you. If you can get a fun or quirky photo of you and/or a team of people involved in fundraising for MSF

or in training for your team event, then it may help encourage people to sponsor you for all your hard work in the run up to your challenge or event.

V – Very good personal challenge



Set yourself a mini personal challenge and ask for sponsorship. It could be anything from running a 5km, to abseiling to swimming a set number of lengths, climbing a large number of stairs or even giving up something and asking for donations.

W – Wine tasting evening

Organise a wine tasting evening or dinner at your house and invite friends and family over. You can also ask people to bring something along, as well as donate to MSF.

X – X marks the spot

Why not organise a treasure hunt or Easter Egg hunt around your work place grounds? Everyone who enters could donate a £1 or £2 to Malvern Special Families. Donated prize for the quickest team to solve the clues.

Y – Yoga class

Organise a special event at your workplace like a one off group yoga class for lunchtime. Ask the yoga instructor to offer the session free or at a discount and ask employees who attend to donate a small fee to MSF for taking part.

Z – Zumbathon

Get active and raise awareness and money for Malvern Special Families in the process. Organise a massive Zumbathon or danceathon!

I hope this has given you plenty of ideas to get fundraising for Malvern Special Families charity.

Every £1 really does make a difference to our small charity and will have a positive impact on local families' lives.

For any fundraising questions and support please contact Cassie Zoro, MSF Community Fundraiser on fundraising@malvernspecialfamilies.org.uk or 01684 892526.